32nd Annual
Brain Injury Conference

Thursday, March 28, 2013
Best Western Royal Plaza Hotel
181 Boston Post Road West
Marlborough, MA 01752

Sponsored by:

www.biama.org
Welcome

Welcome to the Brain Injury Association of Massachusetts 32nd Annual Conference! This year’s conference promises to be an exciting one. We hope you find the presentations useful and informative.

Our mission is to educate and empower brain injury survivors, family members and professionals in the brain injury field. To accomplish this goal, we’ve brought together some of the country’s leading brain injury experts who will provide information on how survivors can maximize their potential and live life to the fullest.

Our Keynote Speaker is Dr. Carolyn Roy-Bornstein, author of Crash, A Mother, a Son, and the Journey from Grief to Gratitude. Her practical message is universal and resonates with not only brain injury survivors, but caregivers, loved ones and the general public as well.

The Brain Injury Association of Massachusetts gratefully acknowledges Braintree Rehabilitation Hospital, New England Rehabilitation Hospital, Spaulding Rehabilitation Network and Vinfen, whose generosity helped make this conference possible.

I encourage you to visit www.biama.org to sign up for this year’s Annual Conference.

Best Regards,

Arlene Korab
Executive Director

About the Conference

Keynote Speaker

In her new memoir Crash, A Mother, a Son, and the Journey from Grief to Gratitude, (Globe Pequot Press, Sept. 2012) Dr. Carolyn Roy-Bornstein, an author and pediatrician with over 15 years of experience, describes the balance between being a mother grieving for all her son has lost and a physician determined to turn tragedy into opportunity. Publishers Weekly calls Crash “a remarkable testament exploring one family’s journey through a medical nightmare and a new beginning.” Lee Woodruff, co-author with Bob Woodruff of In an Instant says, “Roy-Bornstein reminds us, with heart-breaking prose, that life is a journey and a mother’s heart is a powerful weapon.” Dr. Roy-Bornstein is thrilled to be here today.

In 2003, her teenaged son Neil was hit by a drunk driver while walking his girlfriend Trista home from a study date. Trista did not survive her injuries. Neil carries his with him to this day in the form of a traumatic brain injury (TBI.) As a mother, Dr. Roy-Bornstein became consumed with helping Neil recover: arranging for physical therapists and mental health counseling, monitoring anti-depressants and seizure medications and meeting with school officials to discuss academic modifications. It humbled her to realize how little she knew about the subtle, long-term and sometimes unapparent effects of TBI.
Continuing education credits are offered in the registration price for professionals in the following fields: (If CEUs do not apply, you may request a Certificate of Attendance on the conference registration form)

Audiologists       Occupational Therapists
Case Managers*      Physicians
Certified Brain Injury Specialists
Educators
Licensed Alcohol & Drug Counselors (LADC: I-III)
Licensed Mental Health Counselors
Nurses
Nursing Home Administrators

*Applications for these CEUs have been submitted.

Braintree Rehabilitation Hospital designates this educational activity for a maximum of ________ AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

This activity meets the criteria of the Massachusetts Board of Registration in Medicine for risk management study.

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Massachusetts Medical Society for Continuing Medical Education through the Joint Sponsorship of the Braintree Rehabilitation Hospital and The Brain Injury Association of Massachusetts.

Braintree Rehabilitation Hospital is accredited by the Massachusetts Medical Society to provide continuing medical education for physicians.

Continuing education credit is provided in part by Commonwealth Educational Seminars.

Psychologists: Commonwealth Educational Seminars (CES) is approved by the American Psychological Association to sponsor continuing education for psychologists. CES maintains responsibility for these programs and their content. Psychologists attending this program receive 6 hours of credit.


Franciscan Hospital for Children is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for 0.6 ASHA CEUs (Intermediate level, Professional area).
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00-8:15</td>
<td><strong>Registration</strong>&lt;br&gt;Continental Breakfast and Network with Exhibitors</td>
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<tr>
<td>8:15-8:30</td>
<td><strong>Welcome</strong>&lt;br&gt;Arlene Korab, Executive Director, <em>Brain Injury Association of Massachusetts</em>&lt;br&gt;Nicole Godaire, Asst. Executive Director, <em>Brain Injury Association of Massachusetts</em></td>
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<tr>
<td>8:30-10:00</td>
<td><strong>Keynote Speaker - Carolyn Roy Bornstein, MD</strong></td>
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<tr>
<td>10:00-10:15</td>
<td><strong>Break</strong>&lt;br&gt;Network with Exhibitors</td>
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<tr>
<td>10:15-11:45</td>
<td><strong>Session I - Workshops A-G</strong></td>
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<tr>
<td>11:45-12:00</td>
<td><strong>Break</strong>&lt;br&gt;Network with Exhibitors</td>
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<tr>
<td>12:00 - 1:00</td>
<td><strong>Lunch</strong></td>
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<td>1:00-2:30</td>
<td><strong>Session II - Workshops H-M</strong></td>
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<tr>
<td>2:30-2:45</td>
<td><strong>Break and Refreshments</strong>&lt;br&gt;Network with Exhibitors</td>
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<tr>
<td>2:45-4:15</td>
<td><strong>Session III - Workshops N-S</strong></td>
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</tbody>
</table>

**Conference Committee**

Donna Beaudin, OTR/L, CBIST<br>Lauren Byrnes<br>Eileen Chernoff, RN, MBA, LicNHA<br>Daniel Coughlan, PT, NCS<br>Ruth Crowley, MS, CCC-SLP<br>Danna Delaney-Young, CBIS<br>Michelle Demore-Taber, ScD, CRC, LRC, CBIS<br>Nicole M. Godaire, CBIS<br>Marine Johanson, LPN

Sally Johnson, LICSW<br>William Kowalczyk<br>Emmy Llewellyn, MA, MS<br>Laura MacFeeley<br>Myles Marisseau<br>Janet McBride-Roy, CTRS<br>Lisa Saba, CBIS<br>Stacey Sirotta, MSPT, DPT, CBIS
A. Compassion Fatigue: Resilience Skills for Professionals
Janet Cromer, RN, MA, LMHC, Psychotherapist & Family Member
Intended Audience: Professionals
Compassion fatigue is a form of physical and emotional exhaustion that can result when traumatic stress and empathy depletion from working with severely injured clients are not counterbalanced by resiliency skills. This workshop will introduce innovative strategies to promote stress resilience, improve health and prevent compassion fatigue.

B. Substance Abuse
Frank R. Sparadeo, Ph.D., Clinical Director, Neuropsychologist, Sparadeo & Associates
Intended Audience: All
This workshop will review the incidence and specifics of substance abuse in TBI survivors. A review of the developments in specialized care of TBI survivors who are also contending with addiction issues will be presented. Specific reviews of up-to-date information regarding the impact of various illicit substances on brain function will be highlighted. Finally, the workshop will review motivational enhancement therapy and its application with TBI survivors.

C. Impact of Communication on Stroke Survivors with Aphasia and their Caregivers
Joanne Wilkinson, MD, MSC, Director of Research, Department of Family Medicine, Physician at Boston University School of Medicine/Boston Medical Center; Amy Karas, MS, CCC-SLP, Educational Supervisor, Community Rehab Care; Tom Gilbert, ________________
Intended Audience: All
This presentation uses interviews with stroke survivors who have aphasia and their partners to describe their experiences of aphasia. Through several audio and video clips from patients and their families, as well as participation from Dr. Tom Gilbert (who suffered from aphasia after a stroke), we will explore changes to the lives, identities and relationships of patients and their families. Recommendations for maximizing functional communication and enhancing quality of life will also be explored.

D. Self Expression Through Art
Suzanne Doswell, CBIST, Western Regional Manager, Brain Injury Association of Massachusetts
Intended Audience: Survivors
Spend some time on a journey that takes you from the days before your brain injury to today. Together with an experienced art educator who lives with brain injury, you will use colors, shapes and designs to create a “picture” that shares your adventures with others. Participants needing assistance should bring a “helper” to aid with, but not direct artistic expression.

E. PTSD
Regina McGlinchey, Ph.D., Director, TBI Center of Excellence, VA Boston Healthcare System
Session II

1:00-2:30 PM

H. Compassion Fatigue: When Caring Hurts the Caregiver
Janet Cromer, RN, MA, LMHC

Intended Audience: Caregivers

Family caregivers face many stressors and challenges that can contribute to compassion fatigue and health problems. Compassion fatigue leaves the caregiver physically and emotionally exhausted due to traumatic stress and burnout. This workshop will teach practical strategies to boost stress resilience, care for yourself and prevent compassion fatigue.

I. Innovative Treatment for Chronic Pain in TBI Survivors
Frank R. Sparadeo, Ph.D., Clinical Director, Neuropsychologist, Sparadeo & Associates

Intended Audience: All

This workshop will review the incidence and specifics of chronic pain in the TBI population. Additionally, methods of assessment and treatment will be reviewed. Research data on a new technique for treating chronic pain following TBI will be reviewed and these new techniques will be described in full and compared to other forms of treatment.

J. Guidelines for Designing & Implementing Cognitive Rehabilitation Interventions for Individuals with ABI Using Principles of Neuroplasticity
Victoria M. Hatzelis, MS, CCC-SLP, CBIS, Speech-Language Pathologist, RiverRidge Neurorehabilitation Center; Cara M. Orton, PsyD, CBIS, Postdoctoral Fellow, Neuropsychology, RiverRidge Neurorehabilitation Center

Intended Audience: Professionals

This presentation provides guidelines for designing and implementing interventions in the five domains of cognitive functioning—attention, memory, language and communication and visuospatial and executive functioning. Restorative, compensatory and adaptive approaches will be discussed combined with use of the principles of neuroplasticity for optimal treatment provision.
**K. Transitional Life Experiences of the Long-term Brain Injury Survivor: A Qualitative Study to Understand Survivors’ Perspectives**
Sindi Samayoa, MS, CRC, Senior Director of Quality Management, Advocates, Inc.; Laura Lorenz, PhD, MEd, CBIS, Senior Research Associate & Lecturer, Brandeis University; Therese O’Neil Pirozzi, ScD, Professor at Northeastern University; Michelle Demore-Taber, ScD, CBIS, Director of Brain Injury Services, Advocates, Inc.

Intended Audience: All

This workshop will discuss results from a qualitative research study which attempted to give voice to the long-term brain injury survivor who had a transitional experience moving from a more restrictive living setting to a fully integrated, independent living model of housing with an individually-driven model of support services.

**L. Trusts**
Lawrence B. Cohen, Partner, Nixon Peabody LLP’s Private Clients Practice Group; Matthew Martino, Senior Equity Analyst & Portfolio Manager, Nixon Peabody’s Private Clients Practice Group; Harry Margolis, ESQ, President, Margolis & Bloom, LLP

Intended Audience: All

A brain injury survivor or guardian has many difficult decisions to make regarding financial strategies; impact of continued eligibility for public benefits, how to protect beneficiaries from predators and how to devise a financial plan. This workshop will cover the uses of trusts to preserve eligibility for public benefits and for management of assets, including options available in designing trusts, choice of trustees, and use of trusts for estate planning. Participants will learn about budgeting and how much they can spend from a trust without depleting their funds and permitting them to grow to keep up with inflation.

**M. Music Therapy in Neurological Rehabilitation - the Meeting of Science & Art**
Patricia Mulholland, MA, MT-BC, Music Therapist in Private Practice

Intended Audience: All

This workshop will educate participants about the profession of music therapy and its role in healthcare today by focusing on its use in neurological rehabilitation. The session will cover the distinction between music therapy and music as enrichment and music as performance, music therapy protocols: treatment goals and techniques, success stories, as well as a participatory music therapy experience and demonstration.

**Session III**

2:45-4:15 PM

**N. Transdisciplinary Approach**
Austin Errico, PhD, Director of Brain Injury Services, RiverRidge Neurorehabilitation Center; Steve Fox, MA, Rehabilitation Counselor, RiverRidge Neurorehabilitation Center; Cara Orton, PsyD, Neuropsychology Post-doctoral Fellow, RiverRidge Neurorehabilitation Center

Intended Audience: Professionals

This workshop will cover the importance of overcoming personal and discipline-specific professional biases when working with individuals who have etiologically complex behavioral challenges, the efficacy of using a transdisciplinary model for social skills training and teaching social skills as a primer to neurocognitive rehabilitation.
**O. Case Management: How to be a Good Advocate for Yourself or Family Member**  
Mary Roach, MA, CAGS, Case Manager, Neuro-Rehab Management, Inc.; Patricia Read, MA, CAGS, Case Manager, Neuro-Rehab Management, Inc.  
Intended Audience: All  
This is an interactive workshop that will provide an overview of the challenges and resources required in being an advocate. This workshop will review skills needed in providing advocacy and will offer an opportunity for participants to network with others and to share resources.

**P. Lend Me Your Brain: Supporting TBI Survivors and Executive Function Deficits**  
David D. Nowell, PhD. Neuropsychologist, Nowell Neuropsychological Services, Inc.  
Intended Audience: Professionals & Family Members  
Parents, counselors, case managers, and physicians are frequently called upon to support TBI survivors as they navigate decision-making, planning, and self-regulation. These key features of executive functioning are often areas of weakness for brain injury survivors because of frontal lobe involvement. This workshop provides professionals and non-professionals alike with a model for thinking about executive functioning and strategies for providing the best supports – at the right points – for their clients and loved ones who have survived a brain injury.

**Q. Acute Rehabilitation of Disorders of Consciousness After TBI**  
Meg Polyak, MS/CCC-SLP, BA, Inpatient Supervisor of Speech Pathology BRH; Nicholas Meline, MA, OT, Team leader, Braintree Rehabilitation Hospital  
Intended Audience: Professionals  
This workshop will discuss the importance and efficacy of acute rehabilitation for patients with disorders of consciousness after severe TBI in a structured program model. Participants will learn the importance of an organized program in delivering care to an acute brain injury population with disorders of consciousness, objective measures of consciousness used in tracking recovery after severe brain injury and outcomes associated with initial level of consciousness upon admission to a post-acute rehabilitation facility.

**R. PCA’s**  
Elenore Parker, MS, BS, President & co-founder of Rewarding Work Services, Inc.; Andrew Forman, Advocate, Boston Independent Living Center  
Intended Audience: All  
This workshop will introduce participants to the Massachusetts PCA Directory, a free program for those who receive PCA services through MassHealth, and demonstrate how this useful tool can be used effectively. After attending the workshop, participants will have the knowledge to register, search, interview and do a background check.

**S. The Mind-Body Connection: Using Yoga and Meditation to Stress LESS and Enjoy MORE**  
Katie Cohen, MEd, Licensed Clinical Social Worker, Registered Yoga Instructor  
Intended Audience: Survivors, family members and caregivers will have first preference  
Stress has been identified as a major factor in causing physical and emotional distress or disease. If you feel stressed or overwhelmed, this workshop is for you! Learn about the mind-body connection and how to rebalance yourself emotionally and physically, decrease the stress reaction (panic button), stimulate and increase the relaxation response and improve your overall well-being.
Become an Individual Member Today
Receive a Discount to This Year’s Annual Conference

As a member, you will receive:
• Discount on registration for annual statewide conferences and workshops/trainings
• Our quarterly newsletter, Heads Up Headlines
• An electronic copy of The Challenge, The Brain Injury Association of America’s magazine
• Recognition in our quarterly newsletter and Annual Report
• Invitations to programs and special events, including the 2013 Advocacy Day and the 30th Anniversary Awards Reception on Oct. 9, 2013
• Informational updates and advocacy alerts via email

Choose Your Membership Level

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<td>Individual</td>
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<td>Four-year membership</td>
<td>$95.00</td>
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Register online at www.biama.org

Name: __________________________________________ Organization: _____________________________

Primary Address: □ Home □ Work
What is your preferred method of communication? □ Phone □ Mail □ E-mail

Home Work Address: ________________________________________________________________

Street City State Zip
Phone (H): _____________________________________ Fax: ___________________________________

E-mail: ____________________________________ Profession: _________________________________

Work Address: ________________________________________________________________

Street City State Zip
Phone (W): _____________________________________ Cell: ___________________________________

Select One: □ Professional □ Survivor □ Family Member/Caregiver □ Other

Special Accommodations: ____________________________________________________________

Breakfast and lunch are included in the cost of registration.
Food: _________ Vegetarian _________ Vegan _________ Regular _________ Gluten-free

Going Green: BIA-MA is providing electronic handouts for the 2013 Annual Conference. If you are a survivor or family member unable to print conference handouts, please check here: □

Please mark 1, 2 and 3 next to your first, second and third workshop choices. See descriptions on pages 4-7

<table>
<thead>
<tr>
<th>Session I: 10:15-11:45 am</th>
<th>Session II: 1:00-2:30 pm</th>
<th>Session III: 2:45-4:15 pm</th>
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<td>H. ___ I. ___ J. ___</td>
<td>N. ___ O. ___ P. ___</td>
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<td>D. ___ E. ___ F. ___ G. ___</td>
<td>K. ___ L. ___ M. ___</td>
<td>Q. ___ R. ___ S. ___</td>
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Become a member of BIA-MA: □ Yes □ No
Sign up today & take advantage of our membership rate.

□ Survivor - $5
□ Friend - $25
□ Individual - $35
□ Young Professional - $35
□ Caregiver/Family Member - $50
□ Professional - $75
□ Supporter - $100
□ Retired - $125
□ Academic/Faculty - $175
□ Leader - $250
□ Benefactor - $500
□ Champion - $750

Student Membership

□ One-year Student Membership - $25
□ Two-year Student Membership - $45
□ Three-year Student Membership - $70
□ Four-year Student Membership - $95
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<td>□ Non-Member $105</td>
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Limited scholarship funds are available for individuals with brain injury and their family members. Check here □ to request a need-based scholarship $ 10.00

All registrations must be submitted by Friday, March 22nd. Registration is on a first-come, first-served basis.

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For Office Use Only:

Date Received: _________ Date Entered: _________ Confirmed: _________ Total: _________

Continuing Education Credits (Included in the price of the conference) □ Yes □ No License #:_______

□ Audiologists □ Nurses □ Social Workers
□ Case Managers □ Nursing Home Administrators □ Speech-Language Pathologists
□ CBIS/CBIST □ Occupational Therapists □ Other (please indicate below)
□ Educators □ Physical Therapists
□ Licensed Alcohol & Drug Counselors □ Psychologists □ Certificate of Attendance only
□ Licensed Mental Health Counselors □ Recreation Therapists

Please complete this form online or return to BIA-MA by mail or fax (508) 475-0040. Checks should be made payable to BIA-MA and mailed to 30 Lyman Street, Suite 10, Westborough, MA 01581.
Event Sponsor Packages

By becoming an event sponsor, your company will contribute to the advancement of brain injury education and services, while enhancing your visibility within the brain injury community, healthcare community and the public at large.

All sponsors will receive:
- One draped 6’ premium exhibit table and two exhibitor chairs
- Badges with sponsor ribbons for each attending staff member
- High visibility on the BIA-MA website
- Prominent placement in promotional and marketing communications, including e-mail blasts
- Special recognition logo display on ballroom screens

Choose Your Package

(1) Conference “Headliner” Sponsor - $5,000 (includes Silver Corporate Membership for 1 Year)
- Company logo on front cover of conference program; 1/2-page ad
- Company lanyards (printed by BIA-MA)
- Company logo on sponsor signage at registration
- Complimentary registration for four staff members
- Branded material(s)/literature placement in conference takeaway bag or program book

(2) Compelling Conversations Luncheon Sponsors - $3,000 (includes Bronze Corporate Membership for 1 Year)
- Conference Luncheon Sponsor with three sponsor banners & recognized from the podium
- Complimentary registration for three staff members
- 1/2-page ad in the conference program
- One marketing gift item for attendees at each seat
- Company name and logo on table tents at luncheon

(2) Morning Welcome Breakfast Sponsors - $2,500 (one for each area), (includes Bronze Corporate Membership for One Year)
- Complimentary registration for two additional staff members
- Company name on table tents at every table
- 1/2-page ad in the conference program
(2) Idea Exchange & Networking Coffee Break Sponsors - $1,500
• Complimentary registration for one additional staff member
• Sponsor name on refreshment table signs and branded material(s)/literature placement
• 1/4-page ad in the conference program

(unlimited) Conference Program Sponsors - $1,000
• Complimentary registration for one additional staff member
• Company name and color logo in conference program (inside front panel)

(unlimited) Online Conference Registration Sponsors - $1,000
• Company name featured on BIA-MA conference registration page
• Complimentary registration for one additional staff member
• Company name and color logo in conference program (inside front panel)

(unlimited) Education & Training Sponsors - $750
• Company name displayed on CEU registration table
• Company name listed in conference program

(unlimited) Scholarship Sponsors for 75 Survivor/Caregiver Attendees
• Support one survivor, caregiver or family member for $100, 5 for $500 or an amount of your choice
• Listing in the Conference Program
• Acknowledgement of your sponsorship to the recipient, if you choose

Exhibitor (Access to over 600 Attendees) - $600
• Company name listed as exhibitor on BIA-MA conference webpage
• 1/4-page advertisement in conference program
• Acknowledgement in BIA-MA newsletter
• One 6’ exhibit table with your recognition banner and two chairs
• Two conference registrations & opportunity to attend workshops
Best Western Royal Plaza Hotel
(508) 460-0700
www.rplazahotels.com
Map of Exhibit Tables
Please indicate your preferred exhibitor space.
(Tables 1 - 6 are reserved for sponsors.)
Company Name: __________________________________________________________________________

As you would like it to appear in the program book

Primary Contact: ___________________________________ Title: ________________________________

Address: _________________________________________________________________________________

City: _____________________________________________________ State: __________ Zip: __________

Phone (W): _____________________________________ Fax: _____________________________________

E-mail: ________________________________________ Website: _________________________________

Please indicate your level of support for the 2013 BIA-MA Annual Conference:

☐ $5,000 Conference “Headliner” Sponsor  ☐ $1,000 Conference Program Sponsor
☐ $3,000 Luncheon Sponsor  ☐ $1,000 Online Conference Registration Sponsor
☐ $2,500 Morning Welcome Breakfast Sponsor  ☐ $750 Education & Training Sponsor
☐ $1,500 Networking Coffee Break Sponsor  ☐ $600 Exhibitor
☐ Scholarship Sponsor for 75 indiv. ($100, $500 or amount of your choice) I will give $ __________

Your representatives at the conference will be: (print as you wish names to appear on name badges)

Name: _______________________________________ Title: _______________________________________

Name: _______________________________________ Title: _______________________________________

Name: _______________________________________ Title: _______________________________________

Please indicate your preferred exhibitor space (On diagram on pg. 13)
Tables 1-6 are reserved for sponsors.

☐ First Choice  ☐ Second Choice  ☐ Third Choice  ☐ Fourth Choice
Electricity Needed? ☐ Yes  ☐ No

Please submit high-resolution PDF ad file to Laura MacFeeley at lmacfeeley@biama.org.
Full-page ads should measure 8”x10” and quarter-page ads should measure 3.75”x5.”
All ads must be received by February 30, 2013.

Payment Information:

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BIA-MA 32nd Annual Conference
Thursday, March 28, 2013
Register Online at www.biama.org
(508) 475-0032

Connect with us on: